



CodeCrew

E  CITE
AWARDS

Sponsorship Opportunity



Dear Supporters,

ExCITE Awards
Thursday, May 8th, 2024
Program | 6PM-7PM
Celebration | 7PM-8PM
The Kent, Downtown

I hope this letter finds you well. On behalf of CodeCrew, I would like to extend an invitation to sponsor our 5th Annual ExCITE Awards. This event will take place on the first week of May and will bring together a diverse group of individuals and corporations committed to empowering young people through computer science education.

At CodeCrew, we mentor and train individuals in AI and computer science, fostering a more skilled workforce in Tennessee. Computer Science is a critical tool for empowering youth and adults and preparing them for success in the 21st century. The ExCITE Awards is CodeCrew's gift to the tech industry to celebrate and spotlight the achievements and contributions of individuals and corporations who have shown Excellence in Computation, Information, Technology, & Engineering.

Sincerely,



Meka Egwuekwe
Chief Executive Director
CodeCrew

2025 Honorees will be awarded in the following categories:

- **Tech Company of the Year**
- **Artificial Intelligence Advocate of the Year**
- **Technology Officer of the Year**
- **CS Educator of the Year**
- **Tech Legacy**
- **Rising Tech Star of the Year**
- **More to come**



Event sponsorships are available at the following levels:

TITLE SPONSOR \$20,000

- **30** Event Tickets
- Social Media Shout Out
- **3** Company Tables
- Introduce Honoree
- Award Sponsor
- Experience Station Branding

PETABYTE \$15,000

- **20** Event Tickets
- Social Media Shout Out
- **2** Company Tables
- Introduce Honoree
- Award Sponsor
- Experience Station Branding

TERABYTE \$10,000

- **10** Event Tickets
- Social Media Shout Out
- **1** Company Tables
- Introduce Honoree
- Award Sponsor
- Experience Station Branding

GIGABYTE \$5,000

- **8** Event Tickets
- Social Media Shout Out
- Introduce Honoree
- Award Sponsor
- Experience Station Branding

MEGABYTE \$2,500

- **6** Event Tickets
- Social Media Shout Out
- Introduce Honoree

KILOBYTE \$1,000

- **4** Event Tickets
- Social Media Shout Out

SPONSORSHIP DETAILS

Presenting Sponsor

Your company is tied to the name of the event and is mentioned with the 4th Annual ExCITE Awards while your logo will be featured on invitations and event materials.

Event Tickets

General admission tickets to attend the event.

Social Media Shout Out

Your company will be featured on our social media platforms leading up to the event.

Company Table

Your company will receive a ten-person table during the event with signage featuring your company logo/name.

Introduce Honoree

A representative from your company will introduce one of the ExCITE award honorees at the event.

Award Sponsor

Your company's logo will be displayed on one of the awards stating your sponsorship of one of the honoree's awards.

BRANDING

Experience Station Branding

Your company will sponsor one of the experience stations during the event, and signage with your company logo/name will be featured.



SOCIAL IMPACT 24

AUDIENCE



4,238 MEMBERS



2,983 FOLLOWERS



2,514 FOLLOWERS



2,799 FOLLOWERS

IMPRESSIONS

1,663,450

ENGAGEMENTS

45,710